

Join Us Newsletter | April 2024

Dear Reader,

The Join Us Research Register is working to increase health research participation in Australia. In 2024, we have connected with various research organisations, hospitals and community groups to increase our reach across the country. Read on to learn more about our mission to improve health outcomes for all Australians.

## Working with The George Institute to Connect with Older Australians

Join Us is proud to collaborate with projects from the George Institute for Global Health to connect older Australians with health research studies relevant to them. During the month of March, the Join Us team attended the NSW Seniors Festival Expo and the Northern Beaches Seniors Festival with members of the <u>RECALL</u> and <u>INTEGRITY</u> project teams.

A rise in the number of older Australians (AIHW 2024) warrants the need to gain deeper insights into the health conditions affecting this demographic. And with 35% of Join Us participants aged 60 and older, it is clear that there is a shared recognition among our participants of the importance of this endeavour. By facilitating engagement with research initiatives, Join Us strives to contribute meaningfully to the advancement of health outcomes and overall well-being among older Australians.

## **Using Social Media to Increase Our Engagement**

The Join Us project has utilised social media campaigns to encourage more Australians to get involved in research across the country. This targeted approach has contributed to our growth in Queensland, Western Australia and Victoria, and has contributed to broader representation of the Australian population in our register, especially those living in rural and remote regions.

Your participation with Join Us helps to ensure more research studies can go ahead, paving the way for future breakthroughs in health and medicine.

We would like to take this opportunity to thank all our new participants for joining our national research register. Your participation is paving the way for future breakthroughs in health and medical research.

To learn more about our ongoing studies, follow this link.

## **Supporting Australian Research**

Join Us has facilitated participant recruitment for eight research studies in 2024 so far. These studies cover essential health areas such as high blood pressure, dementia, and diabetes.

We invite researchers to collaborate in establishing a cardiovascular cohort within our registry, offering fee-free support in governance, recruitment, and staff training. With a robust database of over 3432 participants, we have assisted in the recruitment efforts of 60 research studies to date. Join Us in our commitment to advancing medical research. To learn more, visit the Researcher Page on the Join Us website or submit a Researcher Access Form.

## **Acknowledgement of Support from Our Hospitals**

Fostering strong connections with the Australian community is paramount to the Join Us mission of improving health outcomes and saving lives through increased medical research participation. Much of this community engagement has flourished at hospital sites across Greater Sydney where members of the Join Us team have the opportunity to engage with community members.

Join Us would like to thank the medical and administrative teams who have facilitated our integration within these healthcare sites. Your hospitality and support have played a pivotal role in the registration of over 1200 individuals to our research register since 2023. We look forward to future collaborations aimed at fostering the growth of medical research participation in Australia.